



## DRAFT AGENDA

9:30	Registration and welcome coffee
10:00	Presentation of the region and a commentary (conference leader, representative of the Department for Coordination of Promotion of the Marshal's Office in Olsztyn)
10:10	Opening of the conference by a representative of the Management Board of the Warmińsko-Mazurskie Voivodeship
10:20	Welcome of participants by a representative of the Elbląg authorities
10:30	Presentation about the success of the Polish company in the Scandinavian market
10:45	Presentation about the Scandinavian company's investment on the Polish market (evaluation of the Warmia and Mazury region in terms of potential reinvestment)
11:00	Panel discussion
11:45	Lunch
12:30	Workshops divided into groups: <ul style="list-style-type: none"> <li>- Polish language group: how to develop an export offer for Scandinavian markets</li> <li>- English-speaking group: principles of doing business in Poland</li> </ul>
14:00 -16:00	Business meetings