

«ExpoCook online experience» Participant Guide: Registration and Online B2Bs

EXPOCOOK®
restaurant business exhibition

28 September 2021 - 30 September
2021
PALERMO, Italy

ExpoCook2021



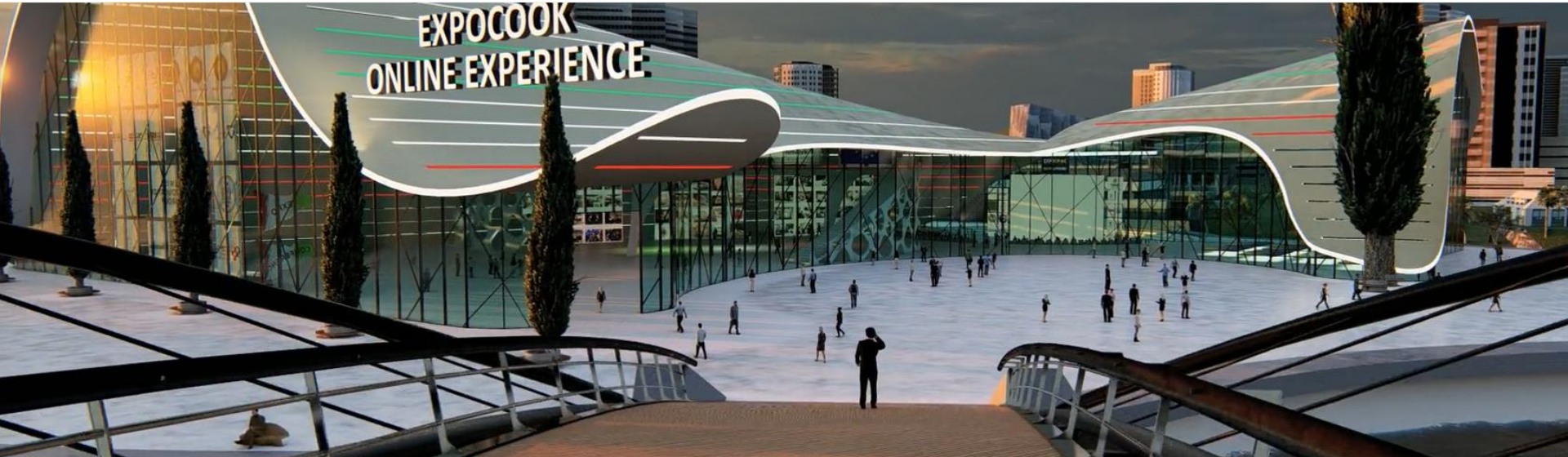
Expocook Online Experience <https://expocook2021.b2match.io>

Sectors

- Food and Beverage production: traditional, organic, "free from", functional, etc.
- Food&Wine Tourism
- Products and components for the Ho.Re.Ca sector
- Professional equipment for bars and restaurants, pizzerias, pubs and breweries, pastry shops, bakeries and gastronomy shops, hotels, large communities, etc.
- Hotellerie: services for hotels and accommodation facilities, engineering and architecture, design and art direction
- Packaging solutions
- Vending machines
- Indoor and Outdoor furniture and design
- ICT, cash management software and hotel management software
- Marketing, Communication and Consulting
- Tableware: cutlery, tablecloths, silverware, porcelain, plates, glasses, accessories...all for a perfect "mise en place"
- Workwear: fashion for chefs, restaurant and hotel staff, etc.
- Water and waste management for the Ho.Re.Ca. sector

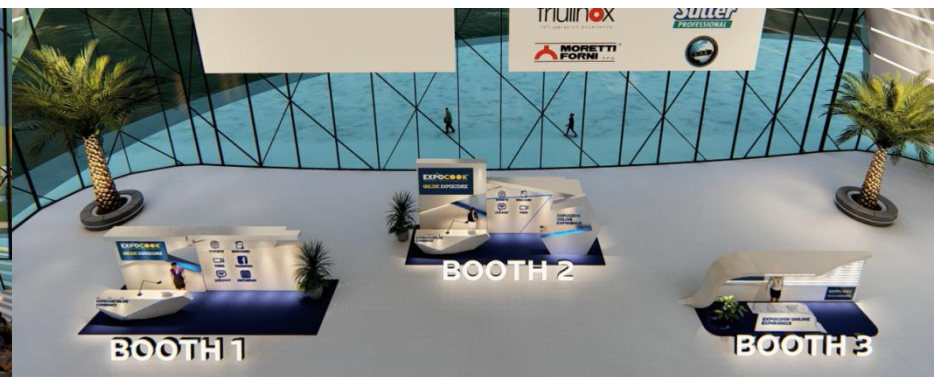
3D Exhibition and Virtual Booths

If you are interested in being a sponsor, you can contact us



Check the demo: <https://expocook.collectivibe.com//>

- 10+ expo floors, 3D Virtual booths, 3 kinds of booth designs
- 3 conference rooms



B2B matching online and on site

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[Home](#) [About ExpoCook](#) [ExpoCook Online 2021](#) [How it works](#) [FAQ](#) [ExpoCook Group](#) [Contact](#)

Welcome to

ExpoCook2021 online experience

- **B2Match integrating Virtual and Physical and environments**
- **Online and on site B2B meetings**

Register now
Open until 28 September 2021

LOCATION
Hotel San Paolo Palace

ORGANISED BY



Also in presence
[Astoria Palace Hotel Palermo](#)



Companies can also organise their own online or on-site workshops, through the **Hosted Sessions**



6 Participant Types

1. **Italian Exhibitor:** You are a Producer or a Supplier, and intend to propose your goods and/or services to potential partners (buyer, importers, retailers, etc.)
2. **Exhibitor:** You are a Producer or a Supplier, and intend to propose your goods and/or services to potential partners (buyer, importers, retailers, etc.)
3. **Buyer:** You are a Buyer (Importer, Distributor, Agency, Wholesaler, Retailer, Trader, etc.) interested in meeting the Exhibitors
4. **Business visitor:** You are a Service Provider, Consultancy Company, or other entity interested in meeting the Exhibitors to start a collaboration
5. **Institutional Visitor:** You are an Association, Authority, Governmental Body, University, Research Centre, etc. interested in meeting the Exhibitors
6. **General Visitor:** you are interested in the event and want to explore it



Fees

1. **Italian Exhibitor:** 300 euros +VAT
2. **International Exhibitor:** Free
3. **Buyer:** Free
4. **Business visitor:** Free
5. **Institutional Visitor:** Free
6. **General Visitor:** Free



For the Italian Exhibitors: In the event that an Italian exhibitor decides to participate in the ExpoCook 2022 edition on site, the 300 euro registration fee will give the right of prebooking and a 15% discount

Expocook Registration and B2B Guide in 9 Steps

Registration

Choose how to proceed and start signing up for the event.

[Continue with LinkedIn](#)

[Continue with Google](#)

or

[Continue with Email](#)


Step 1

Register for the event; enter a valid email address or continue if you have a LinkedIn or Google account. If you already participated in a previous EEN B2B, the system remembers your account

Expocook Registration and B2B Guide in 9 Steps

Registration

abcd@xxx.com

Password (minimum is 8 characters) 

By signing up, I agree to b2match's [terms of service](#) and [privacy policy](#). I understand that b2match will share my information with the event organiser.

Continue with Email

Step 2

Enter a password of at least 8 characters and accept the Terms of Service and Privacy Policy

Expocook Registration and B2B Guide in 9 Steps

Please make a choice

Simple visitor

You are a visitor interested in exploring the fair

Italian Exhibitor

Select this Type if you are a Manufacturer or a Supplier, and intend to offer your goods and / or services to potential partners (buyer, importer, reseller, etc.)

Foreign Exhibitor

Select this Type if you are a Producer or a Supplier, and intend to propose your goods and/or services to potential partners (buyer, importers, retailers, etc.)

Buyer

Select this Type, if you are a Buyer (Importer, Distributor, Agency, Wholesaler, Retailer, Trader, etc.) interested in meeting the Exhibitors

Business Visitor

Select this Type if you are a Service Provider, Consultancy Company, or other entity interested in meeting the Exhibitors to start a collaboration

Institutional Visitor

Select this Type if you are an Association, Authority, Governmental Body, University, Research Centre, etc. interested in meeting the Exhibitors

Continue

Step 3

Choose your type of participation

Expocook Registration and B2B Guide in 9 Steps

Step 4

1 PARTICIPATION TYPE 2 TICKETS 3 PROFILE 4 ATTENDANCE 5 PAYMENT

Complete Your Profile

Add information about yourself and your organisation to your profile.

Personal Information

FIRST NAME*

LAST NAME*

PREFERRED LANGUAGE

JOB POSITION*

MOBILE PHONE NUMBER*

Complete all the required fields marked with * (and also the others, if possible)

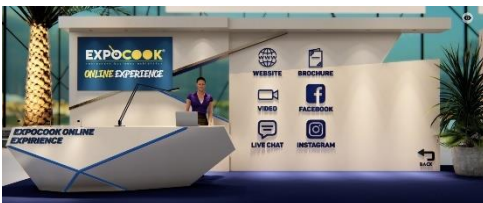
Choose your local support office

SUPPORT OFFICE

Choose your local Support office

Set up your Virtual Booth

Answer the following questions to design your virtual booth, adding the needed features



Set up your 3D Virtual booth: in this section you can choose all the features that you wish to add (video, brochure, etc.), to showcase your company. The virtual booth will be visible to all visitors.

Expocook Registration and B2B Guide in 9 Steps

Plan your Attendance
Tuesday, 28 September 2021 (day 1 of 3)

Which sessions do you want to attend?

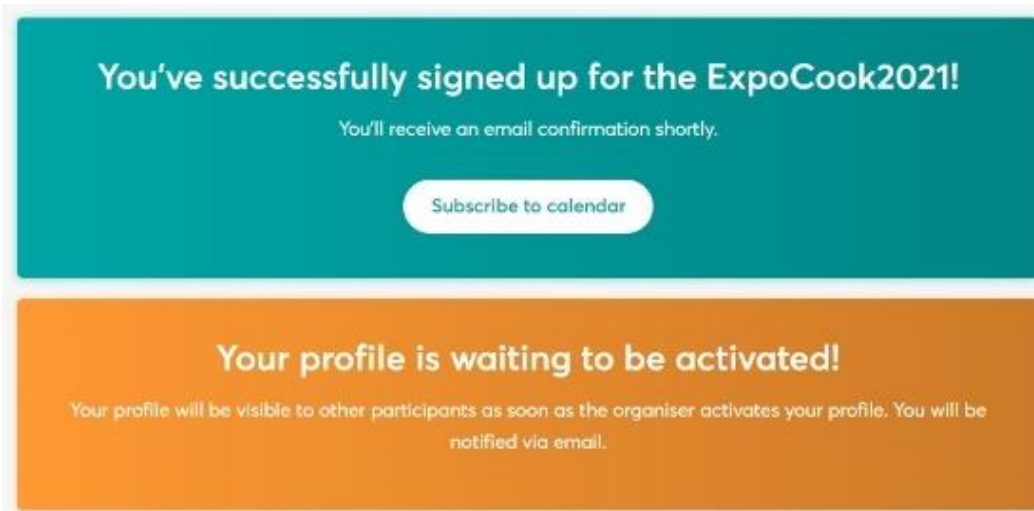
<input type="checkbox"/>	1:1 Networking Session 1 Time 09:20 - 13:00 Expocook - 1st Day - Morning B2B session	1:1 MEETINGS
<input type="checkbox"/>	1:1 Networking Session 2 Time 14:20 - 18:00 Expocook - 1st Day - Afternoon B2B session	1:1 MEETINGS

[Go back](#) [Continue](#)

Step 5

Plan your participation over the three days of the event choosing the most suitable sessions to your schedule

Expocook Registration and B2B Guide in 9 Steps

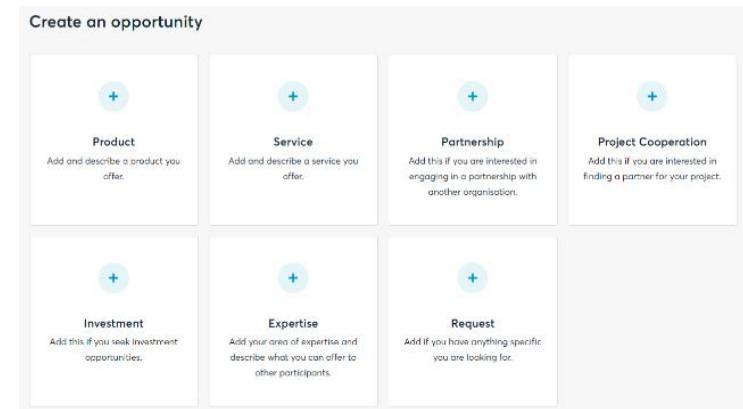
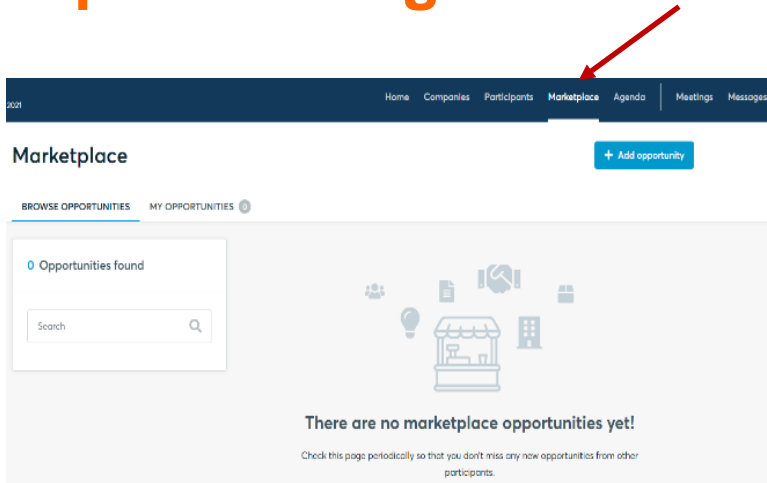


Step 6

Once completed the registration, you will receive this message.

Please note that your profile will be validated only after you have added at least one item in the **Marketplace**.

Expocook Registration and B2B Guide in 9 Steps



Step 7

Click on **Marketplace** to add opportunities: products, services, partnerships, project cooperations, investment, expertise, requests.

You can add as many items you want, and insert images, videos or files. It is important to let your potential partners know what you intend to propose.

REQUEST

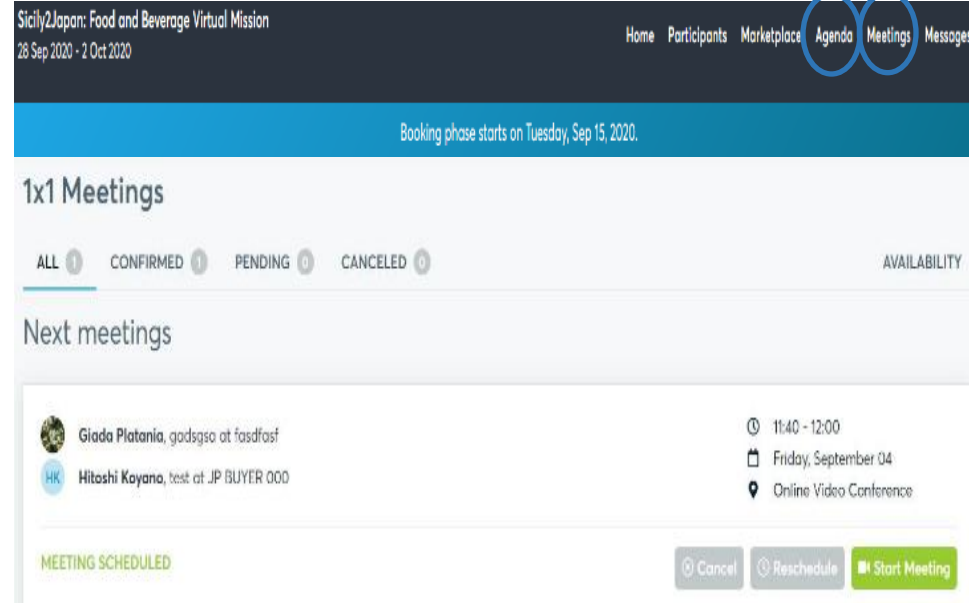
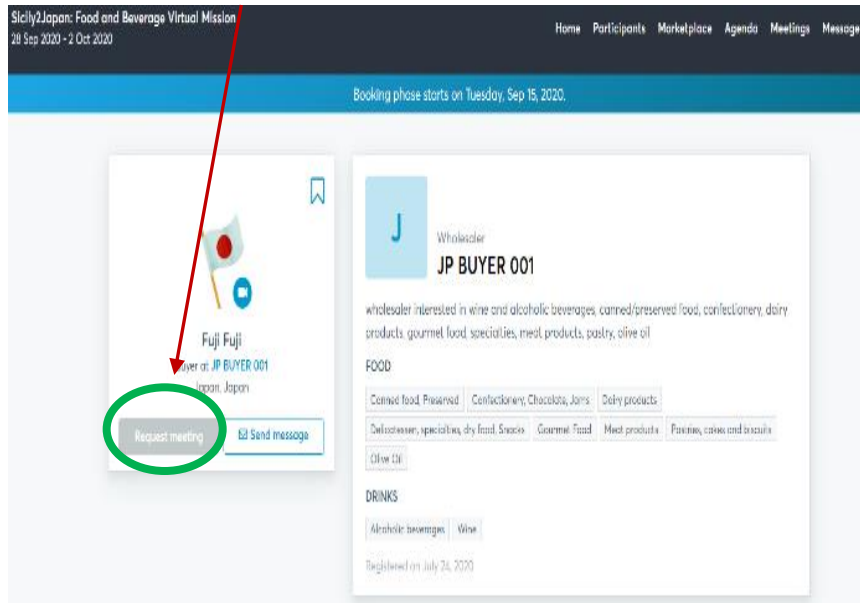
i The organiser will review this opportunity before it gets published.

Looking for new products

I'm interested in....

The event organisers and your Support Office will check your registration and **validate it**.

Expocook Registration and B2B Guide in 9 Steps



Step 8

- From the 1st to the 28th of September, you will be able to **request, accept or decline meetings**.
- By clicking on the "**Meetings**" button you will see the meetings that have been accepted or rejected and the provisional time.
- You can constantly check the "**Agenda**", with the times of your meetings.

Expocook Registration and B2B Guide in 9 Steps

1x1 Meetings

ALL 1 CONFIRMED 1 PENDING 0 CANCELED 0 AVAILABILITY

Next meetings

Giada Platania, godsgso at fosdfosf
Hitoshi Koyano, test at JP BUYER 000

11:40 - 12:00
Friday, September 04
Online Video Conference

MEETING SCHEDULED

Cancel Reschedule **Start Meeting**

Step 9

- Click on the "**Start Meeting**" button at the time of the meeting (you can also do it a few minutes before, if you wish).
- Before connecting, make sure you have a good internet connection and that your camera and microphone are working properly!
- You can invite other people to join the meeting, as guests (an interpreter, a colleague, etc.), by clicking on the «Invite Guests» button.
- A link will open for you to copy and send to guests.
- The maximum number of attendees for each online meeting is 5.

More Features available at Expocook Online Experience!

Swiss Medtech Day 2021
September 8, 2021 | Bern, Switzerland

Home Agenda Speakers Exhibitors Participants Marketplace Meetings Messages

You are signed in as Annett Schenkenbach. [Stop impersonating](#)

Balgrist Campus AG
Academia / Research Institute
Zürich, Switzerland

Lead retrieval
Exhibitors can collect Business Cards

Hosted Sessions
Exhibitors can have their own Video Online Presentations to showcase their products/Services

NEW in 2021 Conference solution

- ☑ ONE Company – One profile
- ☑ Company representatives are listed as part of the company

About

The SCMI (Swiss Center for Musculoskeletal class radiological imaging.

We offer:

- > State-of-the-art medical imaging: Magnetic-resonance (MR-) imaging (at 3 and 7 Tesla), computed tomography (CT) and ultrasound for commercial or academic studies or for teaching
- > MR neurography (MRN)
- > Quantitative, multi-parametric MRI
- > MRI with ultra-short echo times (UTE)
- > Functional MRI (fMRI)
- > Ultra-low-dose CT (tin filter)
- > Ultrasound elastography
- > Support for Image-date analysis, radiomics

Swiss Medtech Member

Representatives

Daniel Nanz
Platform Director SCMI

Sander Botter
Platform Director SCMB

COUNTRY: Switzerland

TYPE: Academia / Research Institute

PROFILE VISITS: 8

SOCIAL LINKS: in

Visit website

Request meeting

Request meeting

Connect with Exhibitor

- **Hosted Sessions:** Exhibitors can organise their own video online sessions to showcase their products/services
- **Lead Retrieval:** Exhibitors can collect the business cards of the visitors
- One company can have up to five representatives

For further information, you can check:

- [the FAQ page](#)
- [The Technical Guidelines on B2B Meetings](#)

**For assistance, you can contact your
EEN Support Office:**

<https://expocook2021.b2match.io/contact>

Enjoy Expocook!

Organised by:

